



Personable.com, Inc. 17760 Newhope Street, Fountain Valley, CA 92708

PERSONABLE.COM ...

Launched in December, 1999, Personable.com is the first application service provider (ASP) to offer shrink-wrapped software (including Microsoft® 2000 Office® Suites) for rent to a broad consumer base.

"Market researchers at the Yankee Group foresee applications hosting services growing to an \$11 billion business by 2002, up from \$3.1 billion in 1999. Much of that growth is expected to come from front- and back-office implementations of applications hosted online, but individuals may also move quickly away from shrink-wrapped applications and toward online-hosted applications."

Source: the Yankee Group

THREE REASONS TO PARTNER WITH PERSONABLE.COM

- **Competitive advantage:** Differentiate and gain advantage over the competition by providing a unique benefit to your prospective customers.
- **Promotional opportunities:** Take advantage of Personable.com's services to up-sell or cross-sell your products or services.
- **Additional revenue stream:** Add Personable.com to your current portfolio as a fee-based service.

PERSONABLE.COM PARTNERSHIP PROGRAM

- **Wholesale pricing or revenue sharing**
- **Technical support**
- **Unique promotional programs**
- **Co-branding of services**
- **Customized home page**

Contact Frank Martin for more information.
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HOW PERSONABLE.COM WORKS

What You Need Before You Get Started

- Personable.com operates in the Windows 2000 environment.
- Internet Explorer or Netscape Navigator 3.0 or higher for Windows is required, as well as a minimum 56K connection speed.

Enjoy Your Own Virtual Desktop

- Sign up for your own virtual desktop at www.personable.com.
- Once you have submitted a subscription form and all the information has been verified, a new account is created.
- Login and gain secured access immediately to your virtual desktop via Internet Explorer or Netscape Navigator from any device that is connected to the Internet.

Easy to Use

- Once you login to your account, you will see a "desktop" that looks much like your existing desktop, with icons, folders and "work in progress." Familiar interface gets you up and running immediately.
- All the software in the Personable.com library is already installed and automatically upgraded.
- From the Account Manager on your virtual desktop, you can change your plan, subscribe to new software, unsubscribe existing software, review your activities, or view billing information, all with a click of your mouse.
- When you're done, save your files on your own machine or remotely on Personable.com servers.